

# SBN Clean Energy Collaborative

MakeMeSustainable has partnered with the Sustainable Business Network of Greater Boston ("SBN") and Constellation NewEnergy to provide independent businesses with wholesale renewable energy at a lower cost than the current utility rate for traditional energy.

You will save money, help the environment and increase your marketability as a socially responsible business.

## Benefits of the Program

- Save 5-10% on your annual electricity bill
- Hedge against rising energy costs by locking in a fixed price for anywhere from 8 to 60 months
- Differentiate yourself from larger competitors as a socially and environmentally responsible business
- Enjoy PR and news support from MMS, SBN and Constellation for playing an integral role in the nation's first initiative of this kind
- Receive an MMS Decal to inform customers that your electricity is covered by 100% Wind Resources



## How the Program Works

Wholesale energy is traditionally purchased by corporations who leverage their large demand to negotiate rates cheaper than the utility's. Independent businesses, due to their size, simply do not have this bargaining power. By aggregating members of the SBN and Cambridge Local First communities into purchasing groups, MMS can not only negotiate the same low wholesale rates received by corporations, but stipulate that the energy is covered by 100% Green-e certified wind resources.

Each business still maintains a unique account and receives a separate bill that charges them according to their electricity usage. The only difference is they now enjoy a lower rate that reflects the larger community's bargaining power.

## How to Sign Up

1. Provide MMS with a recent NStar Bill
2. Choose the electricity price and term that you would like to secure that price for
3. Pay the program's \$100 sign-up fee and join the SBN Clean Energy Collaborative

## Example of Expected Savings

### MakeMeSustainable LLC

Client Name: Tech Networks of Boston  
 Address: 574 Dorchester Avenue Boston, MA  
 Description: Retail Store and Office Space

Future Electricity Savings				
<b>Baseline</b>				
	2006	2007	2008	2009
Energy Usage (kWh)	33,513	33,513	33,513	33,513
Estimated NSTAR Electricity Rate (based on historical 2% growth rate)	\$0.11694	\$0.11928	\$0.12166	\$0.12410
<b>Estimated NSTAR Expenditure</b>	<b>\$3,919</b>	<b>\$3,997</b>	<b>\$4,077</b>	<b>\$4,159</b>
<b>Alternative (Wholesale Energy Purchase)</b>				
	2006	2007	2008	2009
Energy Usage (kWh)		33,513	33,513	33,513
Constellation Fixed Rate		\$0.10800	\$0.10800	\$0.10800
<b>Estimated Constellation Expenditure</b>		<b>\$3,619</b>	<b>\$3,619</b>	<b>\$3,619</b>
<b>Estimated Annual Cost Savings</b>		<b>\$378</b>	<b>\$458</b>	<b>\$539</b>
<b>Total Cost Savings over next 3 years</b>		<b>\$ 1,375.40</b>		

